



## Press release

### Towards a decarbonized Europe - Increasing energy efficiency in SMEs for a clean energy transition: 7 projects funded by the European programme Horizon 2020 join forces to host high-level event

#### For immediate release

**Amsterdam, September 9 – DEESME joins forces with “sister projects” E2DRIVER, INNOVEAS, SMEmPOWER, SPEEDIER, ICCEE and Triple-A to deliver a high-level interactive event as part of the European Sustainable Energy Week extended programme, providing industry stakeholders, policy makers, financial institutions, ESCOs, academia/research, energy professionals and other attendees guidelines and good practices to implement energy efficiency solutions and facilitate the energy transition.**

Improving energy efficiency is the most cost-effective way to reduce energy-related emissions, improve economic competitiveness and increase energy security.

DEESME is a Horizon 2020-funded project started in September 2020, enabling companies, especially small and medium enterprises, to engage in the energy transition by taking profit of multiple benefits from energy management and energy audit approaches and providing national authorities with guidelines and recommendations to strengthen their national schemes. The project, following the mantra that *together we are stronger*, reached out to projects under the same financing programme with similar objectives to join efforts in a partnership with regular exchanges. The 7 projects quickly shared research efforts and multiplied their outreach effort. It became obvious that an event building on the results of all 7 projects of this group would be highly beneficial for participants, sharing policy recommendations, tips and good practices to implement energy efficiency solutions and facilitate the energy transition.

SMEs have less workforce, technical and financial capacity to perform energy audits but also a high untapped energy saving potential which can be unlocked by overcoming structural, market and financial barriers: the event will make them aware of the multiple benefits that can derive from improving their energy efficiency. The event will also share best practices from national schemes, EU projects and other initiatives with national authorities.

The free online event will be hosted on October 19 from 9 to 10:30 (CEST) by the DEESME, E2DRIVER, ICEE, INNOVEAS, SMEmPOWER, SPEEDIER, and Triple-A projects.

For more information, <https://www.deesme.eu/event/towards-a-decarbonized-europe-increasing-energy-efficiency-in-smes-for-a-clean-energy-transition>

## PRESS CONTACT



The responsibility for the information and the views set out in this press release lies entirely with the authors. The European Commission is not responsible for any use that may be made of the information it contains. The project has received funding from the European Union’s Horizon 2020 research and innovation programme under grant agreement No 892235.

Marine Faber, Senior communications expert, IEECP - [marine@ieecp.org](mailto:marine@ieecp.org) - +33 6 10 04 75 64

## About DEESME

Unlike the EU large companies, SMEs have less technical human and financial resources to improve their energy efficiency. Barriers have been deeply investigated including lack of awareness, low capital, difficulty to access financing, doubts around actual saving potential and the lack of technical human resources. To provide SMEs with technical resources such as methodologies, best practices, technology inventories and subsidies, national schemes exist. DEESME aims at: a) Enabling companies to manage the energy transition by taking profit of multiple benefits and energy management approaches, b) Supporting the development and implementation of energy efficiency EU policies in the framework of article 8 of the Energy Efficiency Directive, beyond the project, by providing national authorities with guidelines and recommendations on how to strengthen the national schemes, and c) Enhancing the adoption of the DEESME approach by National Authorities beyond the project timeline.

E2DRIVER main goal is to train SMEs in the automotive sector on energy auditing and energy-saving measures for cost-effective energy efficiency improvements. To overcome the lack of knowledge, skills, and awareness prevalent in the industry, the project's integrative approach aims to boost capacity building programmes on energy auditing by establishing an innovative learning platform.

ICCEE aims to facilitate Small and Medium Enterprises (SMEs) belonging to supply chains in the food and beverage sector to undertake energy efficiency measures after carrying out overall supply chain energy audits.

INNOVEAS aims to bring energy efficiency to SMEs of the Chemistry, Food and Construction sectors. The project conducted a large survey among European SMEs, and it is currently preparing practical training.

SMEmpower Efficiency will ensure that barriers to energy efficiency projects are removed for the uptake of energy efficiency projects by decision triggering of the teaming between energy professionals and decision-makers, SMEmpower Efficiency trainees experts, SME consulting companies, financing entities and Energy Service Companies (ESCOs), relevant associations and especially industrial professional or patronal associations.

SPEEDIER is a highly innovative one-stop-shop solution that applies an integrated approach to energy management, providing information, advice, capacity building, energy auditing, financing, implementation of energy efficiency solutions, and monitoring of impacts.

Triple-A aims to assist financial institutions and project developers increase their deployment of capital in energy efficiency, making investments more transparent, predictable and attractive. The project started in September 2019, it has a duration of 30 months and is funded by the EU Horizon 2020 programme. Triple-A is implemented by a consortium of academic, research and industry partners from the Netherlands, Germany, Italy, Spain, Greece, Czech Republic, Lithuania and Bulgaria.

## DEESME Partners



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